



# ANNUAL REPORT 2016

## MISSION

The mission of the Vera French Foundation is to raise funds and community awareness to support the mission of the Vera French Community Mental Health Center.

# A LETTER OF THANKS

The Vera French Foundation is committed to providing the funding and awareness that is needed to support the programs and services offered at the Vera French Community Mental Health Center. These programs are vast and span outpatient, school-based, Rick's House of Hope, homeless outreach, Carol Center, supported community living, integrated health program, counseling, housing and residential program services.



Vera French serves over 10,000 clients each year, and the support we need to do this work cannot happen without YOU! On page 3, you will be able to view some of this year's highlights of the programs listed above.

We have had some wonderful opportunities in 2016. We were chosen as Russell's charity of choice for their 28th Annual Golf Outing. We continue to work hard to reduce the stigma associated with mental health by hosting Through My Eyes, an event focused on open communication and education about mental health challenges.

On the next page, you will see a listing of the members of our Foundation Board of Directors. Individuals who volunteer their time, energy, and resources to help lead this Foundation into a bright future.

Last, but certainly not least, you will also be able to find YOU in this report. A listing of our 2016 donors begins on page 6. After all, philanthropy is and always will be about people. Thank you for the support you provided in 2016 and your continued support in the years to come!

With sincere gratitude,

A handwritten signature in black ink that reads "Jessica Malcheff". The signature is fluid and cursive.

Jessica Malcheff  
Executive Director

# VERA FRENCH FOUNDATION BOARD OF DIRECTORS

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## STATEMENT OF ACTIVITIES

<b>Total Support and Revenue:</b>	\$388,488
<b>Total Program Expenses:</b>	\$378,814
<b>Total Assests:</b>	\$672,550

# VERA FRENCH PROGRAMS

Carol Center  
SERVED  
**2,600**  
LUNCHES THIS YEAR

**CLIENT NEEDS FUND** will provide up to **\$200** to clients in need who can apply annually.

**School Based Services**

served in **23** schools and all **4** school districts in Scott County this year.

**RICK'S HOUSE OF HOPE** raised over **\$13,000** at its **Havest Brunch** to support RHOH programs/activities.

**2** NEW RESIDENTIAL FACILITIES  
open in **SPRING 2017.**

EACH WILL HAVE **15 BEDS.**

**Integrated Health Program** serves about **1,000 MEMBERS** each month.

**VF HOUSING** provides **136** units for affordable living.

**Camp Scholarships** helped **25** kids go to camp this summer.

**Outpatient Services**

are offered at our **Central Park** and **Terrace Ridge** locations.

Parent-Child Interaction Therapy (PCIT) is provided as well.

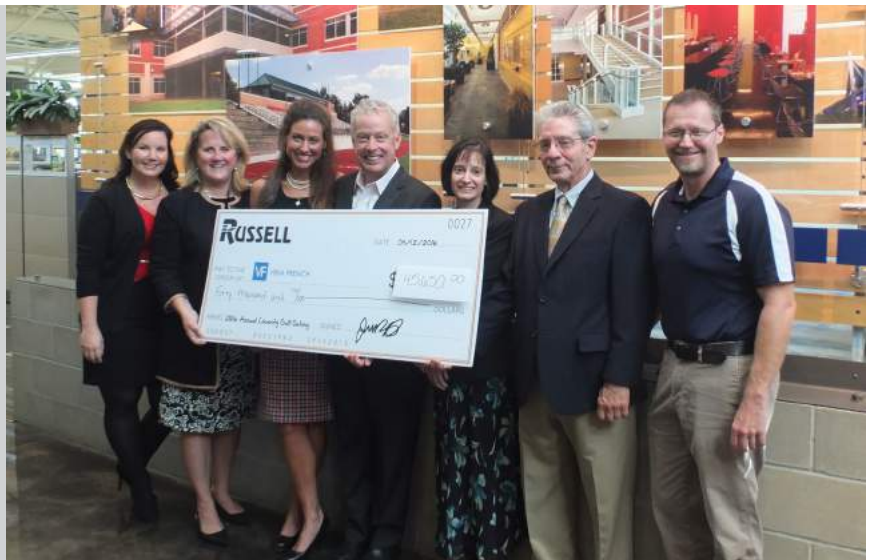
# GRANTS AWARDED

Amy Helpenstell Foundation Fund  
Community Resources Corporation  
Hubbell-Waterman Foundation  
International Business Machines Corp.  
Iowa Quad City Rotary  
Junior Board of Rock Island

King Charitable Foundation  
QC Morning Optimist Club  
Regional Development Authority (RDA)  
Scott County Regional Authority  
St. Vincent Home Inc.  
The Moline Foundation

# RUSSELL CONSTRUCTION CHARITY OF CHOICE

The Vera French Community Mental Health Center was chosen by Russell as the Charity of Choice for the 28th Annual Charity Golf Outing held on September 12th at Crow Valley Golf Club. Through the generous donations of volunteers, golfers, sponsors, and personal donations, a total of \$45,650 was raised at the event. The money raised will be utilized in supporting two new 15-bed residential facilities. Both of these facilities are scheduled to open in Spring 2017. Vera French would like to extend a sincere thank you to Russell and everyone who made this golf outing possible.







# THROUGH MY EYES 2016

In February of 2016, the Vera French Foundation hosted a week of activities for the Quad Cities area to promote awareness, to remove the stigma associated with mental illness, and to fundraise for the extremely important programs offered by the Vera French Community Mental Health Center.

Through My Eyes began in 2015 as a new way to look at mental illness. In 2016, the event kicked off with the re-telling of a personal journey shared by the mother-daughter duo of Bethany and Karen S. Yeiser. Bethany and Karen presented at the Bettendorf High School Performing Arts Center 'A Journey through Schizophrenia, Homelessness, and Recovery,' where they shared their experiences and the effects of the heavy toll that severe mental health illness can take on patients and family. Bethany and Karen also inspired hope about the possibility of recovery through the re-telling of their story.

During the second day of the week-long event, Russell Barkley, Ph.D.A. spoke on 'ADHD in Adults' at the Genesis Adler Health

Education Center. This workshop offered continuing education credits to healthcare providers in the community as well as a way for professionals to engage in discussion on the nature, causes, life course, and management of ADHD.

The finale of the 2016 Through My Eyes event presented U.S. Army veteran, actor, bestselling author, motivational speaker, advocate, and winner of Dancing with the Stars TV show, J.R. Martinez. Mr. Martinez offered a keynote speech that inspired those who attended to be proud of who they are and to recognize that every single person has worth. He brought a hope-filled message in which he related how to face tough situations and adversity in life with resilience and optimism.

The proceeds from the Through My Eyes event support Vera French programs and services throughout the year. The Foundation thanks our title sponsor, Genesis, corporate sponsors, media sponsors, and community contributors for their involvement in making this event a success!

WE HAD A DREAM  
WHICH WAS NOT  
ALL A DREAM  
OCTOBER 11, 1971

Our founder, Dr. Vera French, believed in providing quality mental health services in our community. She had a dream, we continue that dream today in the work we do, and we thank you for your support.

## OUR DONORS

Abby Rhoades

Alane Burkholder

Alvin Menzel

Amanda Bratthauer

Anabel Flaherty

Angela Moeller

Angi Tracy

Angie Utsler

Ann Fuller

Ann Green

Ann Karwath Friederichs

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Barbara Hill

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Barbara Rabedeaux

Barry Anderson

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Janelle Matter  
Janis Spier  
Jared McCormick  
Jean Simpson  
Jeff Lockwood

We cannot  
do the work  
we do without  
**YOU!**



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John Nolan	Linda Vaughan	Mary Van Severen
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John Wright	Lisa Caffery	McGinnis-Chambers Funeral Home
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Joseph Laird	Lori Newberry	Megan Franck
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Joseph Steinke	Ludelle Meyer	Michael Cronkleton
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Judy Kreiter	Lynne Miller	Michelle Nicholson
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Ralph Potts  
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We make every effort to edit the donor list carefully in advance of posting. We hope you will review your information, and we would appreciate hearing from you with any corrections or suggestions at [malcheffj@verafrenchmhc.org](mailto:malcheffj@verafrenchmhc.org) or call us at 563-888-6257.

Please note our list for the 2016 Annual Report was pulled on December 1, 2016. Any gifts received after this date will be listed in our 2017 Annual Report.  
*Thank you for your understanding.*

# LOCATIONS

## **Vera French Community Mental Health Center**

1441 W. Central Park Ave.  
Davenport, IA 52804

## **Pine Knoll**

2504 Telegraph Rd.  
Davenport, IA 52804

## **Rick's House of Hope**

5022 Northwest Blvd.  
Davenport, IA 52806

## **Terrace Ridge**

4626 Progress Dr., Suite D  
Davenport, IA 52807

## **Carol Center**

423 E. 32nd St.  
Davenport, IA 52803

## **Vera French Housing**

211 E. 37th St.  
Davenport, IA 52806

**Thank you for viewing our  
2016 Annual Report.**

Donor support is vitally important to our mission, and we encourage you to look at the many ways you might be able to invest in our organization. The opportunities are numerous for you to volunteer, attend events, or engage as a board member to impact our community with quality, accessible, and comprehensive mental health care.