



VERA FRENCH

ANNUAL REPORT

CENTER, FOUNDATION, & HOUSING

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CENTER

BOARD OF DIRECTORS

James Anderson
President

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Vice President

Kathleen Langley
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Suzanne Wiese

Vera French Community Mental Health Center works to enhance the mental health of all in our community by providing quality, accessible and comprehensive care.

FOUNDATION

BOARD OF DIRECTORS

Linda Fennelly
President

Ian Frink
Vice President

Merriam Rink
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Connie Williams
Treasurer

Terry Ellenberg

Jean Friemel

Dr. Carolyn Martin

Mike Mickle

Genevieve Nelson

Connie Stecker

Dick Taber

Rev. David Turner

John Anderson
Cabinet Member

Vera French Foundation supports the mental health of our community by inspiring compassionate awareness and generous giving.

HOUSING

BOARD OF DIRECTORS

Bill Ashton
President

Janelle Carter
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Terry Ellenberg

Tim Huey

Mary Kellenberger

Patrick McElyea

Brook Hayes Upton

Vera French Housing Corporation assists individuals with persistent mental illness obtain permanent, affordable housing.

A LETTER OF WELCOME



As I approach the anniversary of my first year at Vera French, I am still amazed that, in spite of the diversity and breadth of services we offer the community as part of the continuum of care, there is still so much more we could be doing. Our value as your community mental health center is directly connected to our ability to serve people the way they need us to serve them. In our recently completed Strategic Plan, we made it our top priority to respond to the needs of the community through more accessible services, collaboration for new services, and strengthening our advocacy and leadership role in behavioral health.

That is why I am excited for you to read about the various ways we are partnering in our community with other area providers and organizations to enhance our services and increase awareness. On page 5, you will read about our new Assertive Community Treatment (ACT) team and the generous funding we received from Genesis Philanthropy in order to make these vital services a reality for persons with serious mental illness who continue to slip through the holes of our community safety net. You will also read about our partnership with Mickle Communications in spreading the message of #WeAllHaveStuff – that it's OK to not be OK, and we are here to help at Vera French.

Of course much of what we do would not be possible without your incredible support! Whether you have given to Vera French many times over the years or support us through other means, please know that we are incredibly grateful for your support. What's more, we feel an obligation to do better for our community because of your support.

Quality, accessible, and comprehensive mental health care to all is more than just our mission statement. It is our privilege and our legacy as your community mental health center. We are honored to serve many of the most vulnerable citizens of our community and continue our tradition of excellent service and care. *This is Vera French.*

A handwritten signature in black ink that reads "Richard K. Whitaker, Jr." The signature is fluid and cursive.

Richard K. Whitaker, Jr., Ph.D.
Vera French Community Mental Health Center
Chief Executive Officer

VERA FRENCH FINANCIALS

Statement of Financial Position:

Total Assets	\$14,959,324
Total Liabilities	2,574,352
Total Net Assets	12,384,972

Statement of Activities:

Support & Revenue	\$11,520,318
Expenses	10,374,050
Supporting Expenses	1,255,619
Total Expenses	11,629,669
Changes in Net Assets	(109,351)
Net Assets Beginning of Year	12,494,323
Net Assets End of Year	12,384,972

Annual report data is based off of FY17 audits for all three entities.

Statement of Financial Position:

Total Assets	\$716,026
Total Liabilities	7,284
Total Net Assets	708,742

Statement of Activities:

Support & Revenue	\$580,272
Expenses	425,541
Supporting Expenses	113,896
Total Expenses	539,437
Changes in Net Assets	40,835
Net Assets Beginning of Year	667,907
Net Assets End of Year	708,742

FOUNDATION

VERA FRENCH

Statement of Financial Position:

Total Assets	\$1,913,008
Total Liabilities	755,921
Total Net Assets	1,157,087

Statement of Activities:

Support & Revenue	\$630,725
Expenses	606,749
Supporting Expenses	80,959
Total Expenses	687,708
Changes in Net Assets	(56,983)
Net Assets Beginning of Year	1,214,070
Net Assets End of Year	1,157,087

HOUSING

VERA FRENCH

GRANTS & BEQUESTS

received in 2017

Vera French would like to thank the wonderful organizations who have awarded us grants in 2017. Your funding has allowed Vera French to continue its mission of supporting the mental health of this community.

Amy Helpenstell Foundation
Community Resources Corporation
Quad City Plus 60 Friendship Club
Regional Development Authority
Rotary Club of North Scott
Scott County Regional Authority

St. Vincent Home Inc.
Teens for Tomorrow
The Moline Foundation
Theisen's Home Farm & Auto
Walmart Foundation

A thank you to the Evelyn Grady family, including trustee, Jody Hein, for the generous bequest that was left in charitable trust to the Vera French Foundation Endowment fund. The funds received—totaling more than \$700,000—will benefit VF programs and services for many years to come.

Jody Hein, the trustee of the bequest, explained, “Evelyn would be have been so pleased knowing her investments have helped start up the new 15-bed residential facilities. Evelyn’s son, Bryan Grady, also enjoyed participating in the many activities the Carol Center has to offer adults with mental illness. Thank you [Vera French] for being a beacon for these needs in our community. We are proud to be a small part of the Vera French family that is growing with leaps and bounds in 2017!”

Additionally, the Vera French Foundation received contributions from the estate of Merle Paustian and the trust of Emilie Stichnoth.

DID YOU KNOW?

Vera French won the Quad Cities’ Locals Love Us for Best Counseling Services for the 5th year in a row.



PARTNERSHIPS & COLLABORATIONS

Genesis Philanthropy Partnership

The Vera French Community Mental Health Center was generously funded \$500,000 in startup funds from Genesis Philanthropy to create the sixth Assertive Community Treatment (ACT) team in the state of Iowa.

ACT is a team experienced in psychiatry, psychology, nursing, social work, rehabilitation, substance abuse treatment, and employment that delivers a full range of services to people who have been diagnosed with a serious mental illness. The ACT team provides help and support to members 24 hours a day, 7 days a week and 365 days a year. The team motto is “no excuses accepted, we come to you,” and someone is always available to handle emergencies.

ACT teams in Iowa have reduced member homelessness and incarcerations by 90% and decreased member hospitalizations by 80%.



On August 18th, Vera French and Genesis Philanthropy held a press conference outside the River Music Experience to announce the creation of the ACT team in the Quad Cities.

Mickle Communications Collaboration

In the fall, the Vera French Community Mental Health Center and Mickle Communications teamed up for the “We All Have Stuff” Campaign. #WeAllHaveStuff is a way to approach the conversation on mental health in our community by allowing individuals to express their ‘stuff’ through artistic expression. Murals illustrating the campaign were created by the Mickle Communications team and are displayed throughout the Quad City area. Local high schools participated in the campaign by hosting student assemblies on mental health where students could express, learn, and talk about the ‘stuff’ they deal with on a daily basis.

The campaign will continue into 2018 with increased emphasis on mental health first aid training and continued emphasis on #WeAllHaveStuff.



On September 11th, Mike Mickle, Chris McCormick-Pries, and Mayor Frank Klipsch unveiled the “We All Have Stuff” mural outside of the Vera French Community Mental Health Center.

2017 EVENTS

The Vera French Foundation strives to provide a variety of event programs to involve individuals in conversation, awareness, education, and giving toward mental health care in our community.

THROUGH MY EYES

A NEW WAY TO LOOK AT MENTAL ILLNESS

On May 16th, we hosted Through My Eyes at the Figge Art Museum. The event began with continuing education speaker, Dr. Jess Fiedorowicz, from the University of Iowa who educates medical professionals on Biopolar Disorder and Suicide. The program consisted of a portion of Mike Mickle's "If You Only Knew: The Journey Through Teen Depression and Suicide," and speaker, George Smith, who lost his son to suicide. We were able to raise over \$20,000 to help fund our numerous programs at Vera French.

A special thank you to our title sponsor, Genesis Health System, and our additional sponsors and speakers for their support in our efforts to reduce the stigma associated with mental health.



Above: Foundation Board President, Linda Fennelly welcomes attendees.



Right: Genesis Behavioral Intervention Unit Director, Jerome Phillips, speaks to the attendees.





VERA FRENCH GALA

UNMASKING MENTAL HEALTH

On Saturday, October 28th, the Vera French Foundation hosted its first Gala in five years! It was a wonderful evening focused on decriminalization of mental illness and mental health in our community. The night kicked off with a cocktail hour and silent auction followed by our presenting speaker and live auction. Our presenting speaker was author, Joan Becker, who spoke about her son Mark's battle with paranoid schizophrenia.

Additionally, we presented our first Friend of Vera French Award to the well-deserving, John Anderson. John is a Foundation Board Cabinet Member and was honored for his work regarding the Rick's House of Hope merger.



RESIDENTIAL CARE FACILITIES

Due to government mandates, Vera French has moved out of the Pine Knoll building and built two new, 15-bed residential care facilities, Sheridan Springs and Pine Meadows.

SHERIDAN SPRINGS

opened
MARCH 9TH



PINE MEADOWS

opened
JUNE 28TH



LUNCH, MUNCH, AND LEARN A BUNCH

RICK'S HOUSE OF HOPE



VF HOUSING

In an effort to educate the community on the programs offered here at Vera French, the Foundation hosted two lunch and learns this year. One featuring Rick's House of Hope was held at the Isabel Bloom store and the other featuring Housing was hosted at our Housing Holiday Court location.

MENTAL HEALTH MONTH



The month of May was busy at Vera French as we celebrated Mental Health Month! We separated the weeks into themes which included decorating our office space with green to represent the color associated with mental health awareness, sidewalk chalking mental health statistics around the building, and promoting advocacy for mental health with our lawmakers.



THANK YOU to our DONORS

The Vera French staff is extremely grateful to the generous givers in our community who support the work we do each and every day. Your dedication to the mental health of our community is *INSPIRING*.

Aaron Scheller

Alan McGee

Alexa and Scott Florence

Alison Bates

Allison Ambrose

Allison Courville

Alysia Bensmiller

Amanda Robitler

Amerigroup

Amy Murphy

Andy and Elizabeth Axel

Angela Calsyn

Angi Tracy

Ann O'Klock

Ann Waterman

Anna Haessler

Anne and Sean Goodman

Anne Powers

Ardo Holmgren

Arleen Lopez

Audrey and Joseph Keeney

Ballet Quad Cities

Barbara and Darren Courville

Barbara Ford

Barbara Pennington

Barry Anderson

Batteries Plus Bulbs

Beth Frey

Beth Stoffers

Beth Tinsman

Bettendorf Office Products

Bettendorf Presbyterian Church

Betty Miller

Beverly Cunningham

Biaggi's

Bob Noth

Brew in the Village

Brian Olson

Bruce Tinsman

Cabinet Exact

Caitlin Russell

Calvin Peterson

Capri College

Carl Toole

Carol and Mert Sachs

Carolyn and Joseph Martin

Carolyn Scott

Casey's General Store

Catherine Lindquist

Catherine Linn

Cedra Schlatter

Ceila Powell

Celeste and John Roth

Chad Hergert

Charlene Poffenberger

Charles and Nancy von Maur

Chris and Mary Rayburn

Chris McCormick-Pries

Christa McLaughlin

Christa Orfitelli

Christine and David Hartsuch

Christine Smith

Christine Sturgis

Christopher and Mary Bates

Cindy Bodeen

Cindy Peterman

Circa '21 Dinner Playhouse

Clarence Darrow

Claudia Cox

ComedySportz

Community Foundation of the
Great River Bend

Connie Newton	Elizabeth Holland	Ian and Monique Frink
Connie Williams	Elizabeth Tepen	Iowa Annual Conference of Methodist Church
Conway Chin	Ellen and Charles Freese	Isabel Bloom
Courtney Moeller	Emmanual Reformed Church	Jack and Mary Kearney
Crawford Company	Eric Bruster	James Anderson
Crust Stone Oven Pizza	Esther Baker	James Entwistle
Curtis Lundy	Ethan and Andrea Mahler	James Florence
Davenport Country Club	Event Solutions Group	James Seier
Davenport Parks and Recreation	Family Museum	Jan Pinnow
David and Micki Quinn	Farmers Insurance	Jean and Todd Friemel
David Crockett Jeannine Crocket	Figge Art Museum	Jeffery Bloom
David Dunn and Sharon Kendall-Dunn	First Midwest Bank	Jeff and Lora Lockwood
David Freund	Float Quad Cities	Jennifer and Chris Cobb
David Turner	Francis Henricksen	Jenny and Dave Gosse
Dean Drexel	Frank Paaske	Jerome Phillips
Deanna and Rob Woodall	Friemel Construction Company	Jessica Malcheff
Deanna Solis	Gaynell Foster	Jill Asbury
Deb McLain	Gene and Mollie Omeara Conrad	Jim Parcel
Deb Morse	Genesis Health System	Jim Spelhaug
Decker and Jayne Ploehn	Genevieve Nelson	Jo Ann and Italo Milani
Denise and Eric Beenk	George and Nancy Coin	Joan Becker
Dennis Conard	George Moore	Joanne Anderson
Dennis Xuereb	George Smith	Jody Hein
DeWitt Opera House Theatre	Gerald and Shirley Tebbutt	Joe and Ann Slavens
Dick and Janette Manion	Gerald Buchen	Joe Steinke
Dick Taber	Gina Hinrichs	Joe and Bettie Truitt
Dixie Harrington	Ginny Wilson Peters	Joette Strobbe
Donald Decker	Granite Exact	John and Connie Stecker
Doug and Lynne Cropper	Green Tree Brewery	John and Lorelei Pfautz
Douglas and Nancy Hultquist	Harlan and Lois Kundel	John and Sandy Daly
Duncan and Diane Cameron	Heart of America Group	John Anderson
Durant Lioness Club	Helen and Geoff Macalister	John Blackman
Dyan Avanti	Henry and Erin Emerle	John Guenther
E Fay Moore	Holiday Inn	John Koutsky
Edwin Motto	Honkamp Krueger & Co.	John and Linda Lewis
Element Home Furnishings & Interior Design		Jonathan Cooper
		Joy and Chet Boruff

Joyce and Bob Bateman	Lee and Julia Marbach	Mary Jekel
Joyce Urbain	Leslie Wonderlich	Mary Kellenberger
Judy and Bill Benevento	Linda and Randy Lewis	Mary Kerofsky
Judy Hansen	Linda Fennelly	Mary Louise Baumgartner
Jumer's Casino and Hotel	Linda Molyneaux	Mary Lujack
Justin Choate	Linda Stewart	Meagan Moeller
Kara and David Rohlf	Lindquist Ford Inc.	Megan Westhoff
Karen and Bill Ott	Lisa Gaston	Mel Foster Co.
Karen Guest	Locals Love Us	Melissa and James von Maur
Karen Khaliq	Lois Boyer	Melissa Rangen
Karen Leslie	Lori Culp	Michael and Barbara Johnson
Karla and Mark Polaschek	Lucinda Wheeler	Michael Byrne
Kathleen Carter	Luella Wiese	Michael Jacobsen
Kathleen Collins	Lujack's Northpark Auto Plaza	Michelle Schnack and Ryan Bobst
Kathleen Conn	Lyndsey McGrath	Mike and Pat Laas
Kathy Langley	Lynne and Doug Dvorak	Mike Morales
Kelly and Dale Morrow	Lynne Miller	Modern Woodmen Fraternal Financial
Ken Croken	Maggie Dahl	Molyneaux Insurance
Kenneth Ossian	Majdi Omar	Mulligan's Valley Pub
Keri and John Suiter	Margaret Bennett	NAMI Greater Mississippi Valley
Kevin Bobst	Margaret Tinsman	Nancy and Steve Berger
Kevin Koellner	Marian and Leon Harry	Nancy Ingelson
Kevin Snodgrass	Marie and Dale Ziegler	Nancy Kime
Kim Moody	Marie Fair	Nancy Newswander
Kiwanis Club of Bettendorf	Marilyn and Fred Jansen	Nelson Chiropractic
Knilians' Furniture & Interiors	Marjorie Hult	Nestle Purina PetCare
Kym Vandygriff	Mark Cummings	Niabi Zoo
Lagunitas Brewing Co.	Mark Mathews	Nicole Goeller
LaLaura Logan-Thomas	Marlene Bloomer	Northwest Bank & Trust Company
Lance and Sharon Heuer	Marsha Findlay	Nuku Lampkin
Langan Design Intervention	Marta Lucas	Pamela and Joseph Slater
Larry And Rita Linnenbrink	Martha Neal	Panera Bread of Iowa
Laura Hill	Marty Johnson	Pat Fennelly
Lauren Akers	Marvin and Rita McRoberts	Pat Walseth
Laurie Brasche	Mary Bea Snyder	Patricia Lammers
Lavender Crest Winery		

Patti Tucker	Ronald Rickman	Thomas and Erin McKay
Paul and Ann Nicknish	Rosie Sly-Garter	Thomas Hill
Paul Eckert	Ross and Carol Paustian	Thomas Wine
Paul Grask	Rouse Consulting Group, Inc.	Tim and Teresa Hoil
Paul Smith	Roy Stilwell	Tim Feeney
Peg Iglehart	Russell Construction	Timothy Kearns
Peggie Estes Sylvester	Ryan & Associates	Tom Hempel
Peggy Van Wagoner	Sandra Holdt	Tom Sheehan
Peter and Merriam Rink	Sandy St. Clair	Townsend Engineering
Phil and Janet Trissel	Sarah Conrad	TPC Deere Run
ProSource Floor Covering	Sarah Wells	Tracy Marolf
Putnam Museum	Scratch Cupcakery	Tracy McNealey
Quad City Bank & Trust	Shari Marshall	Tri-City Electric Company of Iowa
Quad City Botanical Center	Sharon Semenow	Trudy Boudreau
Quad City Mallards	Shaw Interiors	Twin Shores Management LLC
Quad City Parrot Head Club	Shelly Chapman	University of Iowa Athletics
Quad City River Bandits	Sherry and David Staub	Von Maur
R. Josef Hofmann	Sherry and Robert Lindsay	Waterpark Park Car Wash
Randy Bolton	Shirlee Barta Nelson	William and Mary Albracht
Rex Schwaninger	SMART Toyota	William Christman
Rhonda Callison	St. John Vianney Church	William Prichard
Rhonda McInroy	St. Louis Cardinals	William Shore
Rhythm City Casino	St. Paul Lutheran Church	William Stengel
Richard and Judy Kreiter	Steve and Kelli Grubbs	William Storm
Richard and Miriam Whitaker	Steve and Mia Frommelt	William Wesley Grand Salon & Spa
Richard Dooley	Steve Imming	
Ride with Kelly Foundation	Steve Kopp	
Ridgecrest Village	Steve Marinan	
River Music Experience	Steve Sorensen	
Robert and Anita Robacker	Steve's Mirror and Glass	
Robert and Nita Frink	Stoney Creek Inn	
Robert and Rhonda Frieden	Susan Sharar	
Robert Ericksen	Susan Varilek	
Roberta Roehlk	Suzanne Wiese	
Robin Higdon-Fleming	Taryn Hancock	
Robyn Waldron	Tax Slayer Center	
Roland Caldwell	Teresa Ratliff-Little	
Ron Essex	Terry Ellenberg	
Ronald Huber	The Iowa Children's Museum	

We make every effort to edit the donor list carefully in advance of posting.

We hope you will review your information. We would appreciate hearing from you with any corrections or suggestions at malcheffj@verafrenchmhc.org or call us at 563-888-6257.

Please note our list for the 2017 Annual Report was compiled on **December 8, 2017.**

Any gifts received after this date will be listed in our 2018 Annual Report.

Thank you for your understanding!

VERA FRENCH LOCATIONS

Vera French Community Mental Health Center

1441 W. Central Park Ave.
Davenport, IA 52804

Sheridan Springs

5006 Sheridan St.
Davenport, IA 52806

Pine Meadows

4656 W. Kimberly Rd.
Davenport, IA 52806

Rick's House of Hope

5022 Northwest Blvd.
Davenport, IA 52806

Terrace Ridge

4626 Progress Dr., Suite D
Davenport, IA 52807

Carol Center

423 E. 32nd St.
Davenport, IA 52803

Vera French Housing

211 E. 37th St.
Davenport, IA 52806

Thank you for viewing our 2017 Annual Report.

Donor support is vitally important to each of our missions, and we encourage you to look at the many ways you might be able to invest in our organization. The opportunities are numerous for you to volunteer, attend events, or engage as a board member to impact our community with quality, accessible, and comprehensive mental health care.